Policy challenges in the communications sector

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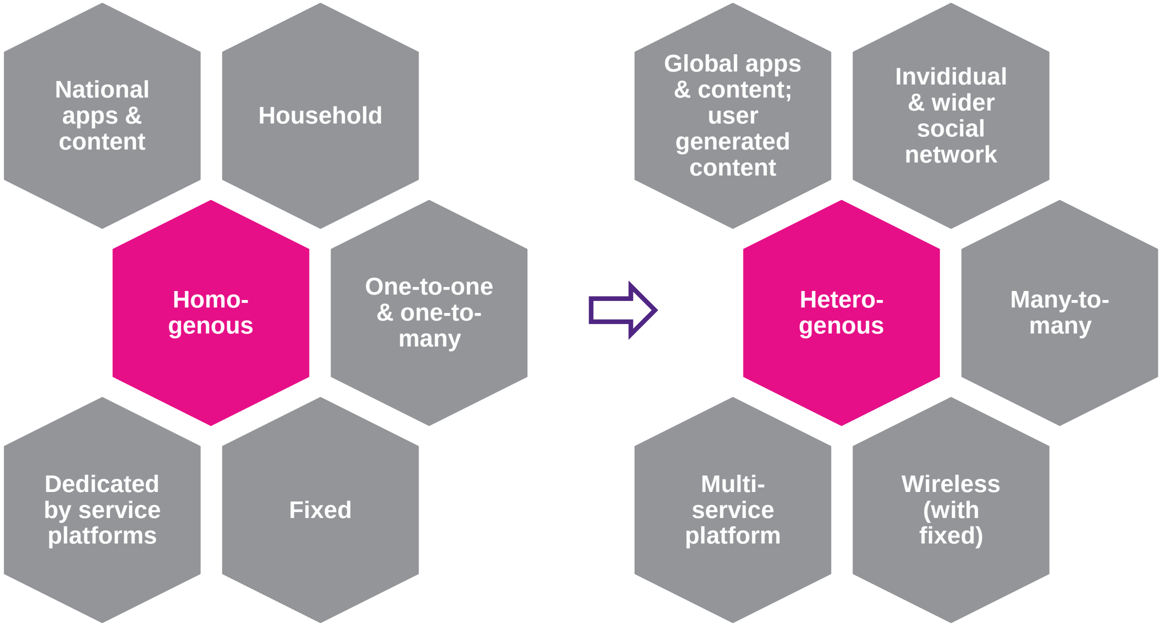
23 October 2012

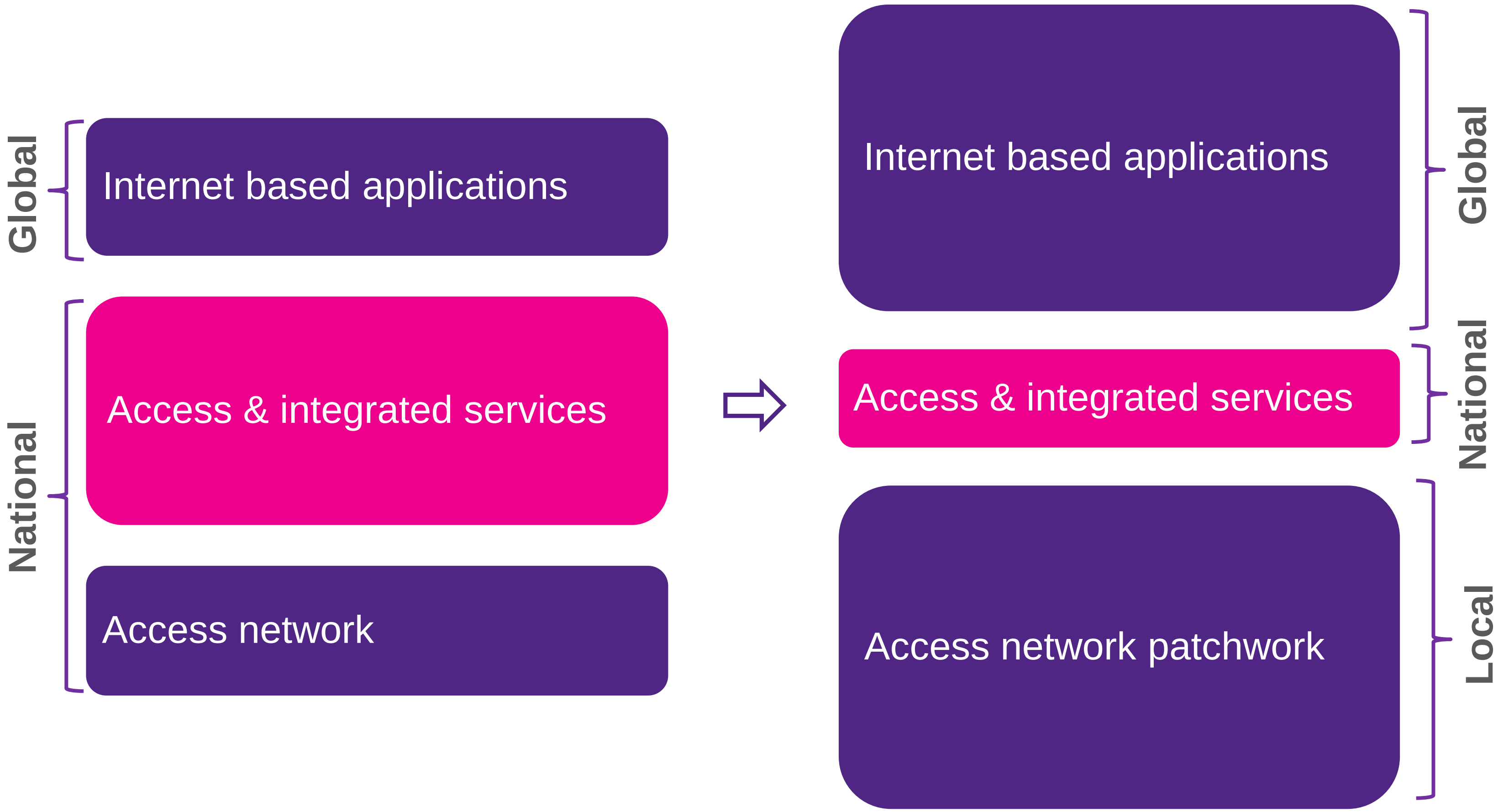
AGCOM-IIC Workshop, Rome

Market: homogenous (legacy) ⇨ heterogeneous (internet)

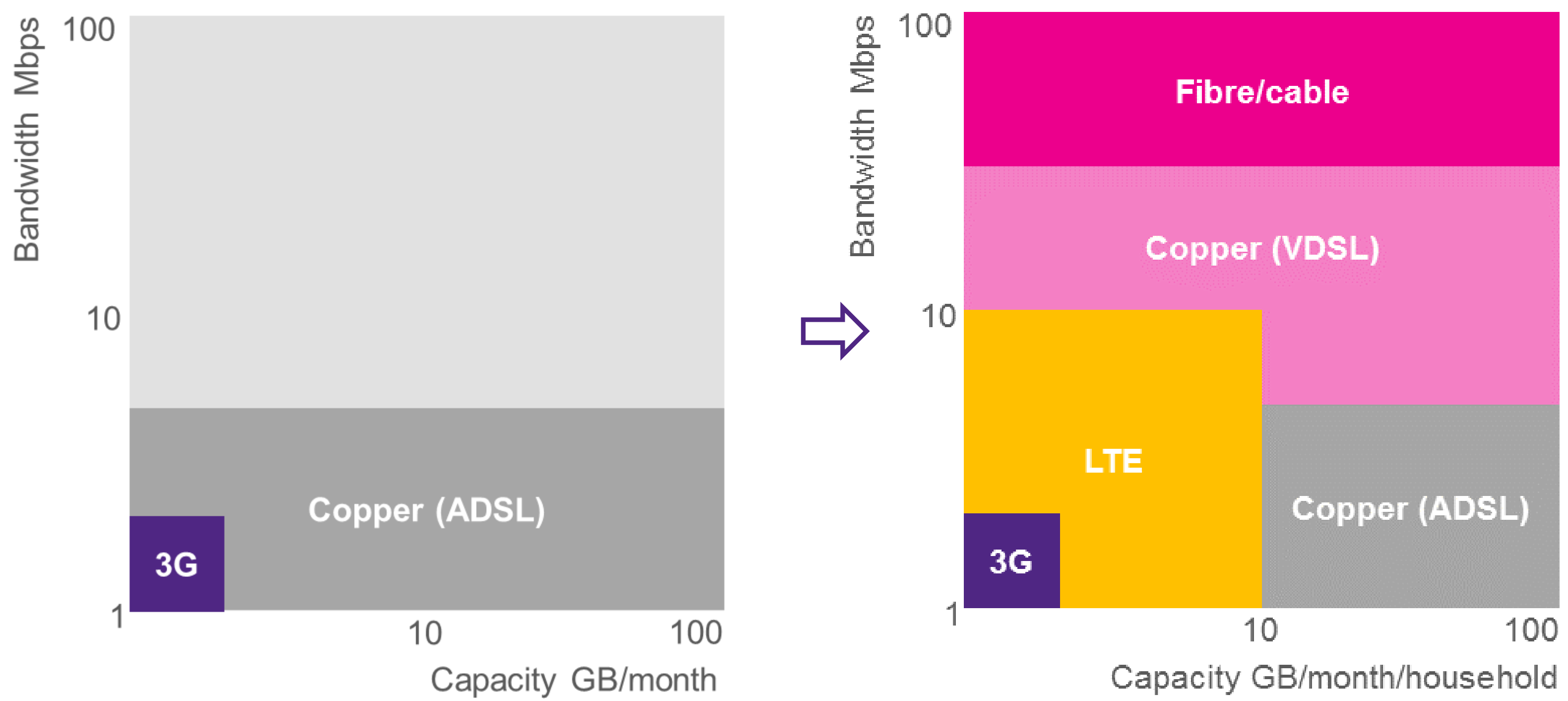


More like a normal market, but policy - Digital Agenda - less like a normal market?

Competition: national ⇨ global/local

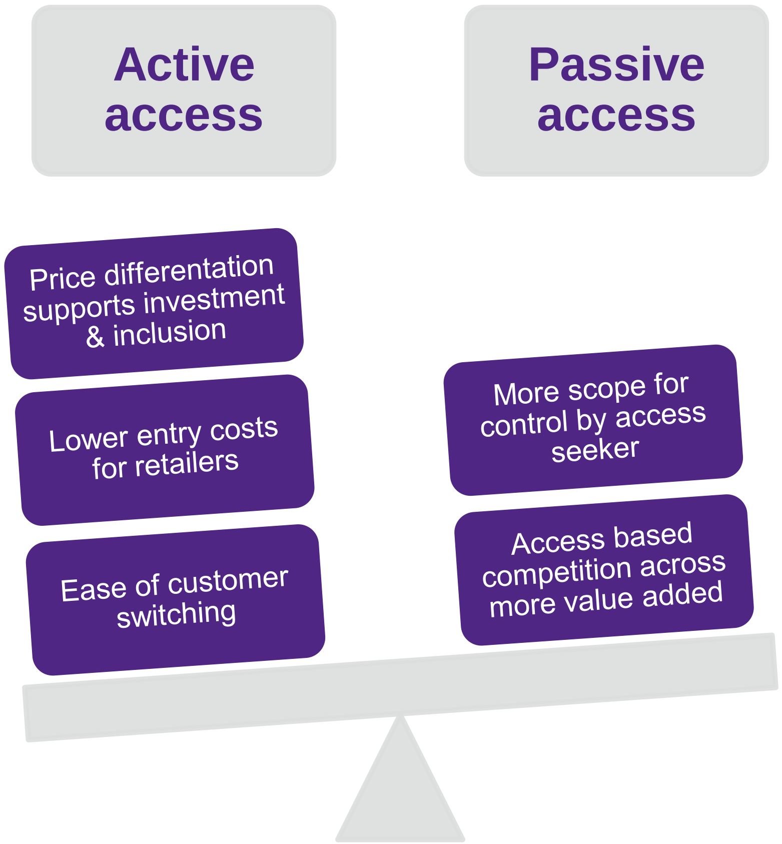


Transformation ⇨ increased platform competition



From 1/2 ⇨ 3/4 platforms (including anchor product & LTE) during transition

Open access: passive ⇨ active



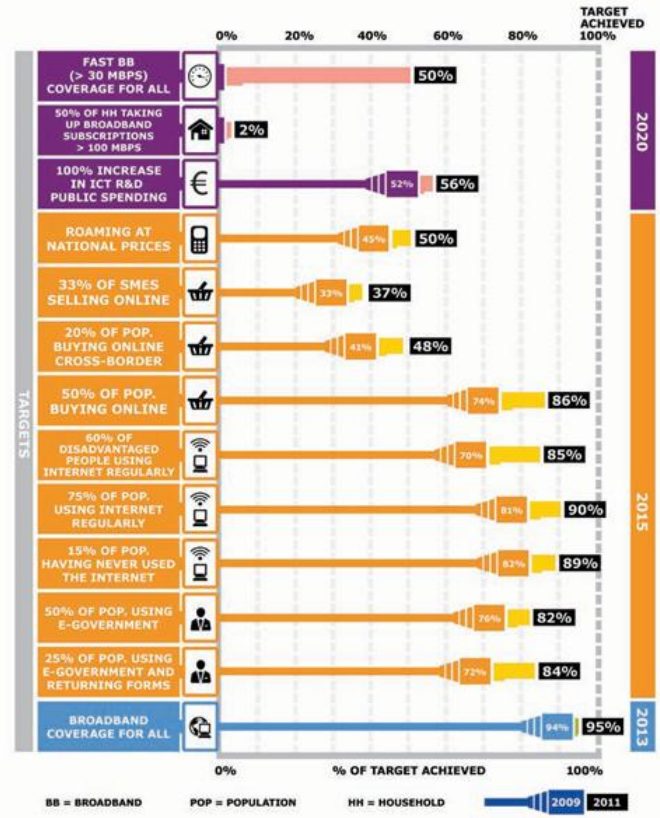
Balance arguably tipping towards active layer – VULA (plus anchor product)

Focus: same for less ⇨ more for more (e.g. smartphone)

European LLU Prices including connection charge, EU 27, € per month

Note: 2011 data is from a different source and therefore may not be consistent
Source: Plum Consulting, EC. Accession countries in magenta.

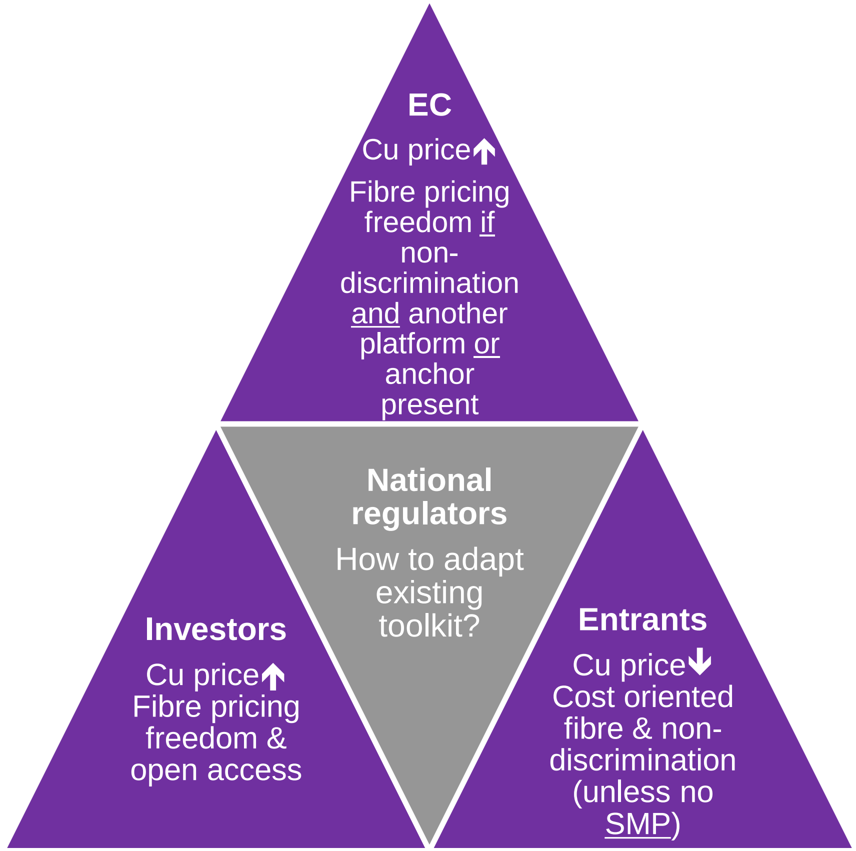
⇨



Vice President Kroes: Convergent real copper price (FT-ETNO Summit) ⇨ rising nominal price

What do consumers want and value?

New approach required



Lessons to learn from consensus building approach to European spectrum policy?